

A hand is shown reaching out towards a glowing digital globe. The globe is composed of a wireframe mesh and is surrounded by a network of white dots connected by thin lines, representing a global network or data flow. The background is a blurred city skyline at night, with lights from buildings visible. The overall color palette is dominated by blues and greens.

# Digital Transformation

Rada Rodriguez  
SVP Strategic Alliances

# Don't just Digitize, Transform

- **Digital Technologies**
  - Cloud application platforms
  - Real time Management Analytics
  - AR and VR—Augmented Reality and Virtual Reality.
  - Artificial Intelligent
- **Digital Transformation**
- **Disruptive Business models**
- **Cybersecurity**



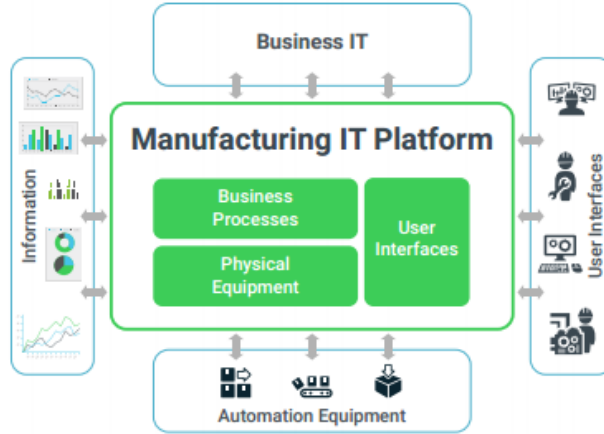
POWERING THE  
**DIGITAL**  
ECONOMY

# Taking Full Benefit of the Digital Transformation

## Maximize Asset Lifecycle

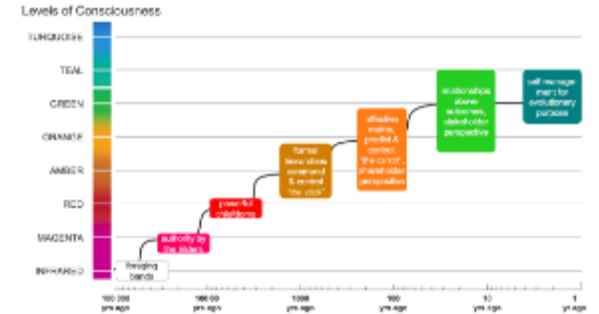


## Optimize Operations



## Enable people

Human development  
Overview of the main (organizational) paradigms



# How we live in the future

- *Analytics in building automation systems*
  - *Opportunities and Threats*
- *Automation in property management*
  - *AI chatbots*
- *Machine learning in real estate marketplaces*

# Building

EcoEtruxure™  
Innovation At Every Level

Life Is On

Schneider  
Electric

# How we produce and work

- **Industry 4.0 and IIOT**
  - Digital Thread and Digital Twin
  - First Born Digital Twin™
- **Practical applications**
  - Product Development
  - Maintenance
  - Safety applications
- **Generating exponential benefits through “end-to-end” integration**



**Industry**  
**EcoStruxure™**  
Innovation At Every Level

# How we power the world



Distributed Energy Resources

Sensors

Demand Management

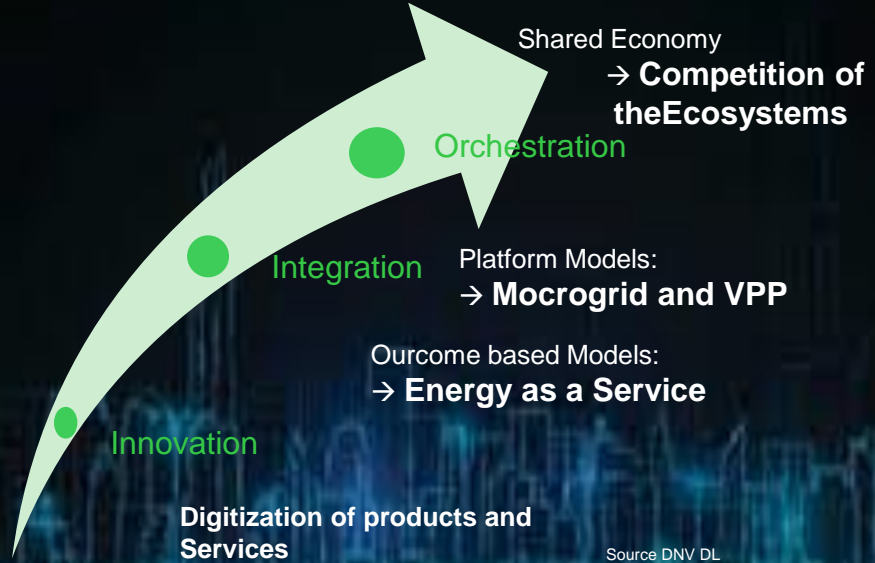
Storage



Artificial Intelligence

Blockchain

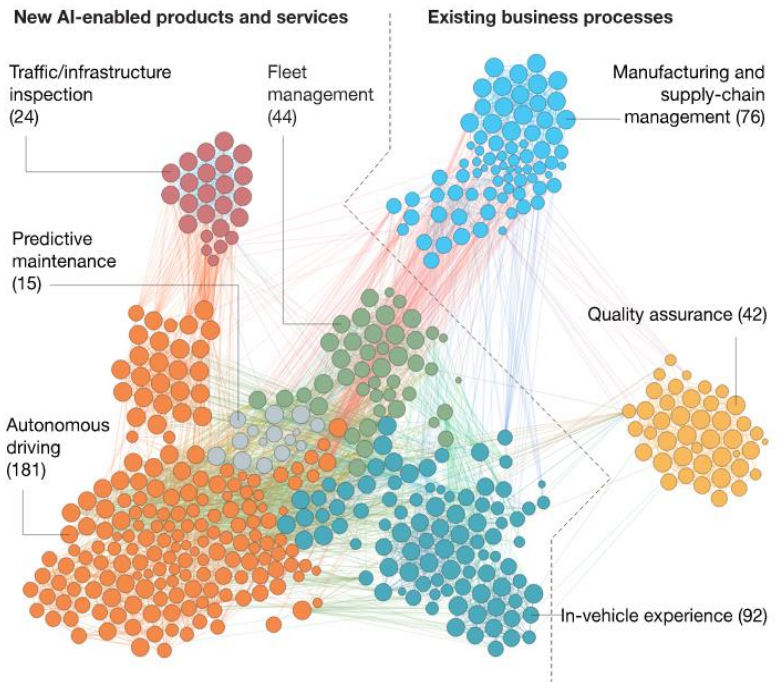
Robotics



Source Indigo Advisory Group

Source DNV DL

# The way we move in the future



McKinsey&Company | Source: McKinsey Center for Future Mobility



# Mobility

EcoStruxure™  
Innovation At Every Level

# The way we keep our health

- Individualized
- Continuously Improved
- Strong Prevention opportunities
- New untapped opportunities
- Interconnected through the entire process
- Cost-efficient
- End-to-end safe ( data and cyber security)





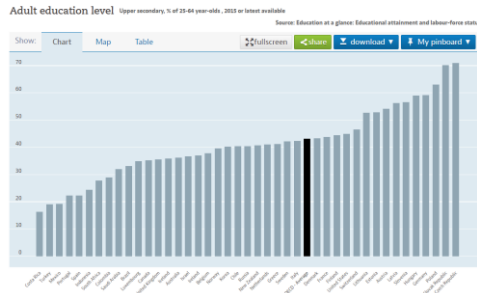
# Europe at the Front Edge of the development

## Innovative Environment

- **The Vision:** The „3 Os“, *Open Innovation, Open Science, Open to the V*
- **The Tradition:** 8 of 10 countries in the top of the Global Innovation Index are European
- **The Financial Means**



## Qualified Workforce with high Mobility chance



## Global Innovation Index 2017 rankings

Country/Economy	Score (0–100)	Rank	Income	Rank
Switzerland	67.69	1	HI	1
Sweden	63.82	2	HI	2
Netherlands	63.36	3	HI	3
United States of America	61.40	4	HI	4
United Kingdom	60.89	5	HI	5
Denmark	58.70	6	HI	6
Singapore	58.69	7	HI	7
Finland	58.49	8	HI	8
Germany	58.39	9	HI	9
Ireland	58.13	10	HI	10
Korea, Rep.	57.70	11	HI	11
Luxembourg	56.40	12	HI	12
Iceland	55.76	13	HI	13
Japan	54.72	14	HI	14
France	54.18	15	HI	15

## Big Investment needs

Life Is On



**Schneider**  
Electric

